



PRESS RELEASE:

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MONACO, June 28, 2017:

Press-Release: Monaco, June 2017 Monaco artist ZOIA SKOROPADENKO put her work for sale in bitcoins cryptocurrency.

BITCOIN, ART AND ZOIA

Tangible art for intangible money

*You can now buy Zoia Skoropadenko art which is tangible with the intangible
cryptocurrency Bitcoin*

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www.zoiaskoropadenko.com

Art was once thought of as intangible, an ethereal thing, the value of which few understand. Now we have cryptocurrencies, nothing but strange strings of numbers pulled from the ether by massive computing power, value that barely exists, as intangible as art.

So it is with this though that Zoia Skoropadenko is now taking Bitcoin in exchange for her art. Its contemporary art meeting contemporary money.

Zoia Skoropadenko said, “scratches of black on white is art, is a bitcoin hash. Both have a lightness, a fragile intangible value. These ideas excite me. Both are puzzles, configurations in infinity that unlock something when found. Both are incomprehensible on many levels.” Zoia Skoropadenko, renowned international artist based in Monaco, enjoys being part of the tip of the spear of Cryptocurrencies in the art world.

“Sometimes actions can be art too and swapping a work for the output of trillions of mathematical calculations has a buzz about it that a full brush stroke or a flowing line has.

Artwork of Skoropadenko is available at her website www.zoiaskoropadenko.com and her bitcoin* address is 1Jr6TJeYzmVLmETPzvMd6j8uoSKudGf2uY

*(*Bitcoin will be accepted at any actual btc/eur conversion rate on the day of purchase)*

ABOUT ZOIA SKOROPADENKO

Zoia Skoropadenko was born in Ukraine, in 1978. It was impossible to be properly educated with money and when she decided to follow her dream of becoming an artist, she survived hungry and homeless until she found a job and moved to Monaco.

There, she participated in the art studio of MAMAC (Museum of Contemporary Art in Nice). She became a member of National Art Committee. Skoropadenko continued pursuing her passions and in 2008, some local fishermen gave her an octopus for a lunch and her Torsos series was born. 4 years later she had her first London exhibition and Creative Review launched her art to the world. In 2009, Skoropadenko opened 'La Vitrine', an exhibition space of contemporary art in Palais de La Scala in Monaco and, in September 2014, Skoropadenko and 'La Vitrine' were featured on one of the big screens in Time Square in New York, celebrating the 5th anniversary of the independent contemporary art space in the smallest country in the world.

In 2011 Skoropadenko curated an exhibition of Ukrainian Industrial Impressionists in European Parliament in Strasbourg.

One of her biggest personal exhibitions was held in Council of Europe in Strasbourg under Ukrainian flag.

In 2011, Monaco Government granted Skoropadenko the official status of an Artist-Painter. She now exhibits regularly across the world including shows in the UK, France, Japan, USA and in Belgium.

In January and February 2015 Zoia Skoropadenko held two exhibitions in London at Royal Stock Exchange Shooting Range and Paris.

And was reviewed and interviewed by BBC World and France 2.

<http://www.bbc.co.uk/programmes/p02hq61c>

<http://culturebox.francetvinfo.fr/le-blog-de-thierry-hay/2015/02/05/zoia-skoropadenko-une-exposition-controversee-dans-un-cloitre.html>

In 2015 she inaugurated her sculpture "The Hope" in Soma-City in Fukushima.

Zoia Skoropadenko

www.zoiaskoropadenko.com

ABOUT BITCOIN

Bitcoin is a cryptocurrency and a digital payment system invented by an unknown programmer which was released as open-source software in 2009.

The system is peer-to-peer, and transactions take place between users directly, without an intermediary. These transactions are verified by network nodes and recorded in a public distributed ledger called a blockchain. Since the system works without a central repository or single administrator, bitcoin is called the first decentralised digital currency.

Besides being created as a reward for mining, bitcoin can be exchanged for other currencies, products, and services in markets.

As of February 2015, over 100,000 merchants and vendors accepted bitcoin as payment. According to research produced by Cambridge University in 2017, there are 2.9 to 5.8 million unique users using a cryptocurrency wallet, most of them using bitcoin. (Information from Wikipedia)